



مكتبة قطر الوطنية  
QATAR NATIONAL LIBRARY

جمعية المكتبات المتخصصة  
Special Libraries Association  
فرع الخليج العربي Arabian Gulf Chapter



*The 27th Annual Conference and Exhibition  
of the Special Libraries Association - Arabian Gulf Chapter (SLA-AGC)*

**Employing Smart Technologies in the Environment  
of Special libraries and Information Institutions**

**5 - 7 March 2024, Mondrian Hotel  
Doha, Qatar**



**Exhibition & Sponsorship Registration Form**



Mondrian Hote | Qatar







## About SLA 2024

For decades, interest in the field of libraries and information sciences has been developing and affected by modern innovations, especially in the technological fields and their inputs, the most important of which is intelligent technologies. Information institutions have adopted and used these technologies to enhance and manage their collections, improve and diversify the services provided to their visitors, improve their interaction with them, and develop solutions to address the challenges that accompany them. As a matter of fact, libraries and information institutions have become among the institutions most affected by applications and smart technologies in their work, services, security, and access to beneficiaries at all times in new creative ways.

The content, place, people, services, and tools in information institutions have been affected by smart technologies, and new concepts have emerged such as the smart library, the library of the future, and the smart cities library. This development has placed an additional burden on those in charge of academic programs in information studies disciplines, with their various names, in order to interact and contribute to the development of appropriate programs that meet the needs of library and information specialists and develop their skills and capabilities.

The twenty-seventh conference of the Special Libraries Association - Arab Gulf Chapter comes to address these trends, developments and challenges; and presents a recent and important topic according to specific axes that prompt researchers and specialists to choose and participate in research according to interests.

## About The Exhibition

The Exhibition presents you with a great opportunity to meet with a wide variety of information Professionals from gulf region and Arab state. The conference delegates are keen to meet with publishers, vendors and service provider to learn about developments within their industry. Remember, the 600 delegates represent different academic, government and special libraries. The exhibition provides an area for members to meet, learn, discuss and share ideas with their colleagues and professional peers. Gulf SLA are offering a limited number of exhibition stands and sponsorship opportunities to companies and organizations who wish to showcase products, stand prices are very reasonable and by booking an exhibition stand you will enjoy three days unlimited.







## Who Should Attend?

**Gulf SLA2024** delegates are keen to meet companies who supply the following:

- LMS system.
- E-books & E-Journals platforms.
- STM Publishers.
- E-Resources and discovery solution.
- Digitization and archives solution.
- Libraries furniture.
- Content management system.
- Vendors & aggregators.
- RFID security system & solution.
- Consultation & training.

## Who Is Attending

**50%**

50% librarians and information professionals

**30%**

30% STM publishers , E-content providers, vendors and aggregators

**20%**

20% library manager, library deans , library director

## Sponsorship Packages

For companies and organizations wishing to have an impactful presence at the 2024 Gulf SLA Conference, or simply wishing to support the industry at its most important gulf regional annual gathering, a number of sponsorship opportunities exist.

**Our Company is pleased to sponsor the following conference expenses:**

SPONSOR PACKAGES	PRICE
<input type="checkbox"/> Diamond	\$ 20,000
<input type="checkbox"/> Gold	\$ 15,000
<input type="checkbox"/> Silver	\$ 10,000
<input type="checkbox"/> Bronze	\$ 5,000
<input type="checkbox"/> Conference Session	\$ 4,000
<input type="checkbox"/> Vendor Presentation Slot	\$ 1,200

SPONSOR BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
Complimentary dinner and gathering invitations	10	6	4	2
The logo presented at the main website of the event	X	X		
Product placement and display at the venue (Private presentation & display)	X	X		
Delegate and exhibitor badges	Size A	B		
Conference Program	Size A	B	C	D
Name tag lanyards	Size A	B		
The official conference banner	Size A	B	C	D
At the conference	Size A	B	C	D
At the lunch venue	Size A	B	C	D
Exhibitor list	X	X		
At the dinner venue	Size A	B	C	D



## GALA DINNER SPONSORSHIP PACKAGE

PRICE



### **SPONSOR Benefit**

- "Gala Dinner Sponsorship provides the exposure and brand visibility for your company. The Gala Dinner Sponsorship package includes:"
- Sponsor the Gala Dinner on Day 1 of the conference
- Acknowledgement in evening program
- 10 Tickets to the Gala Dinner
- Podium Recognition at the Gala Dinner
- Your logo will appear prominently on conference display advertising marketing pieces identifying you as our Gala Dinner sponsor.
- Your logo will appear prominently on the conference website as Gala Dinner Sponsor with a direct link to your home page.
- Opportunity to place promotional information at each seat

**\$ 17,000**

## Sponsorship Registration Form

### MEETING ROOM RESERVATION

\$ 1,500

### ADVERTISE IN CONFERENCE PROGRAM

#### PRICE

☐ Full Page - Exhibitor's Advertisement on the Conference Program

\$ 1,000

☐ Half Page - Exhibitor's Advertisement on the Conference Program

\$ 700

### CONTACT INFORMATION

Company Name .....

Telephone .....

Contact Person .....

Mobile .....

Mailing Address .....

Fax .....

Country .....

Date .....

E-mail .....

Signature .....

Postal Code .....



# Exhibition Registration Form

## CONTACT INFORMATION

Company Name .....

Telephone .....

Contact Person .....

Mobile .....

Mailing Address .....

Fax .....

Country .....

Date .....

E-mail .....

Booth # Choice 1 .....

Postal Code .....

Booth # Choice 2 .....

Booth # Choice 3 .....

## BOOTH TYPE OPTION CHOICE

### ☐ Option A Standard Shell Scheme (6 SQM Stand 3x2)

Participation Fees: US\$ 5,713

#### SPECIFICATIONS

- 2.5 high anodized system post and beams with infill panels.
- White fascia board with Exhibitor name sign board.
- One single phase power point.
- One Expo table with 2 Aluminum chairs.
- One waste paper basket.



### ☐ Option B Customized Stand

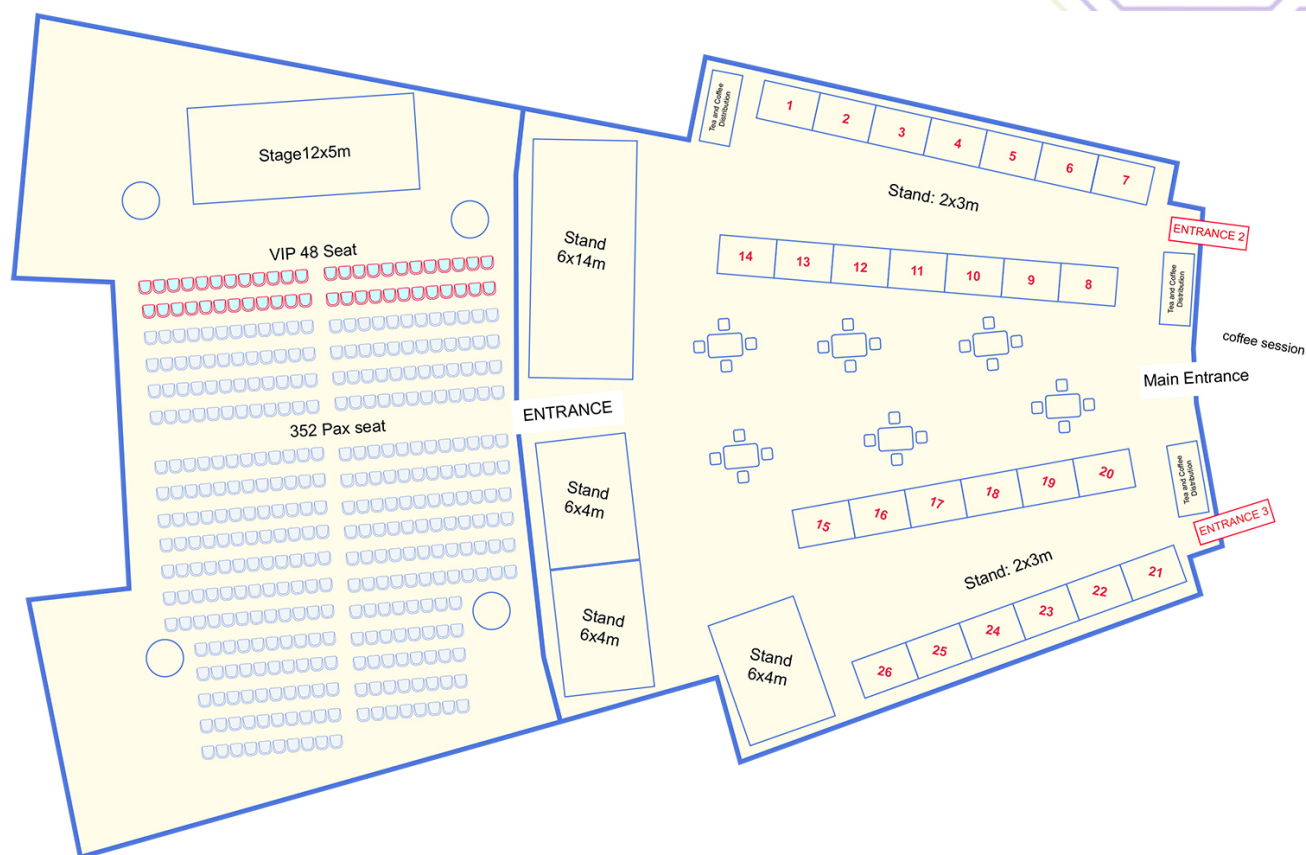
Participation Fees: US\$ 8515 QM

#### SPECIFICATIONS

- A) Exhibitors can send their own customized stand design and WePlan event management will quote them for production and buildup.
- B) WePlan event management can make the design and production for your customized stand and quotes you based on your design and production.



## Exhibition Floor Plan



## Application

### Extra Help

Should you have any questions related to Exhibition, your booking or sponsorship or any other matter, you can contact the Exhibition Project Manager on the following:

#### Gulf SLA Exhibition Manager:

Mobile: 0097339664168

E-mail: [info@planitrightbh.com](mailto:info@planitrightbh.com)

#### Working Hours:

Sunday to Friday (9:00 AM to 5:00 PM)

I understand that the allocation of stands is the responsibility of the organisers and that I may not be able to secure the stand position I have requested. My booking will not be confirmed until full payment has been received and that all payments must be received by Thursday 05 February 2024.



## Payment Methods

Payment by one of the following must be included with the registration form...

☐ I enclose a cheque/banker's draft payable to:

Resources for conferences  
Account No: 0304056692570016  
Bank Muscat  
Branch: SQU  
Swift Code: BMUSOMRXXXX

☐ Bank Transfer

## Payment TERMS & CONDITIONS

- Full payment must be made within 14 days of the invoice.
- Installment plan is not applicable.
- All necessary bank charges must be paid. Registration will not be processed if the amount is less than the exact specified amount.
- for whatever reason, the payment is not received 20.01.2024, the organizers reserve the right to cancel your order.
- Should the exhibitor cancel their stand order, the following penalties will apply:
  - Orders cancelled before 20.01.2024 (full refund minus a \$250.00 admin fee.)
  - Orders cancelled after 20.01.2024 (50% of stand cost)
- The exhibitor agrees to pay, on receipt, all Invoices issued by the organizers.
- The exhibitor will pay all invoices in US Dollars.
- Copy of the bank transfer receipt must be sent to conference project manager: at [info@planitrightbh.com](mailto:info@planitrightbh.com) to confirm the payment.,,

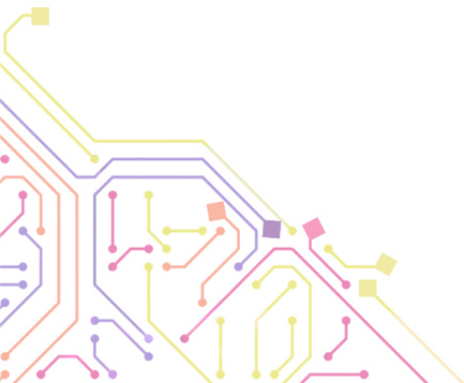
Signature \_\_\_\_\_




## Terms & Condition

Plan It Right Events anagement and Gulf SLA, hereafter known as the organizers, and the organization taking space at the exhibition, hereafter known as the exhibitor,

### **Agree to the following terms of hire:**

- Every effort shall be made to allocate to the Exhibitor the stand space with has been ordered. However, to facilitate an effective layout of the Exhibition and if the Project Manager believes it to be in the best interest of the Exhibition, the Project Manager has the right to make a stand reallocation at any time.
  - No changes will be made to the floor plan, booths, layout of the exhibition prior or during the conference without the approval of the Project Manager.
  - Exhibitor agrees to abide by the rules and regulations of the SLA/ AGC, the exhibit hall and any other applicable rules, regulations, codes or standards.
  - All active exhibition personnel must remain within the boundaries of assigned exhibit space and may not consider the violation of other exhibitor's personal space.
  - Each company is allowed to register three sales representatives for each booked stand, if you want to register more representatives you should pay 600\$ for each additional delegate, you can contact Mr. Renato Fuentes to register and pay extra delegate invoice.
  - If anyone fails to follow these conditions will automatically have their participation cancelled and no longer be able to take part in the event.
  - The organizers will not accept responsibility for any illness, injury or death caused as a result of the exhibition. An exhibition area can be a dangerous place, particularly during build and breakdown. The organizers make every effort to ensure the safety of your staff and contractors and request that all staff involved are issued with a copy of the risk assessment that is provided with your exhibition manual.
  - The organizers may cancel the exhibitor's order at any time, without obligation if:
    - The venue closes due to fire, alteration, damage or any other reason beyond the organizer's control.
    - The exhibitor becomes bankrupt, insolvent or enters into liquidation.
    - The exhibitor does not adhere to the payment terms as laid out above.
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- The exhibitor is responsible for the health and safety of all personnel they employ (including self-employed contractors) whilst in the Exhibition area.
  - If the exhibitor employs the services of an outside contractor, the exhibitor will indemnify the organizers against any loss, damage to property, illness, injury or death against all claims, costs, demands or damages arising the reform.
  - The exhibitor will report any injury or damage to the organizers as soon as possible after the incident.
  - The organizer reserves the right to terminate this agreement at any time, without prejudice to any other rights, in the event that the exhibitor fails to comply with the terms and conditions of this agreement.



### Force Majeure

- The organizer will incur no liability for any failure to fulfil any obligation under this contract if prevented from doing so by any cause beyond their reasonable control.
- The organizer reserves the right to remove any material that is deemed to be of an offensive or inflammatory nature.
- The organizer reserves the right to remove an exhibitor from the exhibition if his/her conduct is deemed unsuitable.
- This contract is subject to Bahrain law and the jurisdiction of the Bahraini courts.
- The organizer reserves the right to terminate this agreement at any time without prejudice to any other rights, in the event that the exhibitor fails t comply with the terms and conditions of this agreement.

I (Name) \_\_\_\_\_ and members of

(Company Name) \_\_\_\_\_

Agree to the previous terms and conditions acknowledging of the consequences if and when they are broken.